

## Annexure C-6(6.10)

### Popular articles

#### SHYAM LAL ASSOCIATE PROFESSOR (ECONOMICS)

1 Research Paper Published in Kurukshetra, March 2024



**CHIEF EDITOR**  
Kulshrestha Kamal

**EDITOR**  
Shiela Chaudhary

**JOINT DIRECTOR (PRODUCTION)**  
D.K.C. Hrudhainath

**COVER DESIGN**  
Pavnes Kumar Bind

**EDITORIAL OFFICE**  
Room No. 653,  
Publications Division,  
Soochna Bhawan, C.G.O. Complex,  
Lodhi Road, New Delhi-110003  
Phone : 011-24362859  
Email : kurukshetrjournal@gmail.com

For Subscription Enquiries,  
Grievances, Renewals and Agency  
Information, Please Contact:

**Journals Unit**  
Publications Division, Room No. 779,  
Soochna Bhawan, C.G.O. Complex,  
Lodhi Road, New Delhi-110 003  
(Monday-Friday, 9:30 AM-6:00 PM)  
Phone : 24367453, FAX: 24365610  
Email : pdjucir@gmail.com  
Website : publicationsdivision.nic.in

@publicationsdivision  
@DPD\_India  
@dpd\_india

For Online Sale, please log on to  
bharatkosh.gov.in/product, and for  
e-books, please visit Google Play  
or Amazon.

**Subscription**  
1 Year : ₹ 230

Kurukshetra seeks to carry the message of  
Rural Development to all people. It serves as  
a forum for free, frank and serious discussion  
on the problems of Rural Development with  
special focus on Rural Uplift.

The views expressed by the authors in the  
articles are their own. They do not necessarily  
reflect the views of the Government or the  
organisations they work for.

The readers are requested to verify the claims  
in the advertisements regarding career  
guidance, books/institutions. Kurukshetra  
does not own responsibility. Maps used are  
for illustration & study purpose and may not  
strictly conform to the official map. Images,  
graphics and illustrations, wherever used, are  
mostly sourced from government channels  
and are indicative in nature. Final Editing  
rights will vest with Kurukshetra Team.



# Kurukshetra

A Journal on Rural Development

Vol. 72 | No. 5 | Pages 52 | March 2024

## Contents

<b>Adoption of Digital and Innovative Farming Techniques</b> Souvik Ghosh Shreya Anand	5	
<b>Bamboo Farming Growing Methods and Reaping Benefits</b> Bhuwan Bhaskar	12	
<b>Mushroom Cultivation A Fruitful and Lucrative Industry</b> Dr. Harender Raj Gautam Dr. Dharmesh Gupta	17	
<b>Apiculture Scope and Opportunities</b> Dr. Dheeraj Kumar Tiwari Dr. Shailesh Kumar Mishra	23	
<b>Floriculture and Commercial Potential of Orchids A Blossoming Business Opportunity</b> Ajay Kumar Singh Pankaj Kumar Ojha	32	
<b>Organic Farming Benefits, Present Status and Future Prospects</b> Dr. H.L. Sharma Dr. Shyam Lal	36	
<b>Opportunities in Dairy and Fisheries Sector</b> Dr. Debabrata Samanta Nitish Nigam	41	
<b>Vertical Farming and Hydroponics Future Urban Agriculture</b> Dr. Y S Shivay Kadapa Sreenivasa Reddy	46	

**Sales Emporia :** • **Delhi** - BM (I/c), Publications Division, CGO Complex, Soochna Bhawan, Lodhi Road, New Delhi-110003 (011-24365609); Hall No. 196, Old Secretariat, Delhi 110054 (011-23890205) • **Kolkata** - 8, Esplanade East, Kolkata-700069 (033-22482576) • **Mumbai** - 701, C-Wing, 7<sup>th</sup> Floor, Kendriya Sadan, Belapur, Navi Mumbai-400614 (022-27570686) • **Chennai** - 'A' Wing, Rajaji Bhawan, Besant Nagar, Chennai - 600090 (044-24917673) • **Thiruvananthapuram** - Press Road, Near Govt. Press, Thiruvananthapuram - 6950001 (0471-2330650) • **Hyderabad** - Room No. 204, 2<sup>nd</sup> Floor, C.G.O. Towers, Kavadiquda, Hyderabad-500080 (040-27535383) • **Bengaluru** - Floor, 'F' Wing, Kendriya Sadan, Koramangala, Bengaluru - 560034 (080-25537244) • **Patna** - Bihar State Co-operative, Bank Building, Ashoka Rajpath, Patna-800004 (0612-2675823) • **Lucknow** - Hall No. 1, 2<sup>nd</sup> Floor, Kendriya Bhawan, Sector - H, Aliganj, Lucknow - 226024 (0522-2325455) • **Ahmedabad** - Sales Unit, Publications Division, 4-C, Neptune Tower, 4<sup>th</sup> Floor, Nr HP Petrol Pump, Nehru Bridge Corner, Ashram Road, Ahmedabad Gujarat - 380009 (079-26588669)